



FINALI LIMITED - TREKKING TO THE TOP

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FINALI LIMITED, A CLASSIC GHANAIAAN SUCCESS STORY, CELEBRATES ITS 15TH ANNIVERSARY IN BUSINESS THIS APRIL.

FINALI LIMITED, WHICH SPECIALISES IN HIGH-END RESIDENTIAL AND COMMERCIAL DEVELOPMENTS, ACQUIRES AND DEVELOPS RAW LAND INTO MASTER-PLANNED COMMUNITIES. THE COMPANY BEGAN IN 1995 WITH THE INITIAL ACQUISITION OF 45 ACRES OF LAND IN THE EAST AIRPORT AREA OF ACCRA. WITH ADDITIONAL ACQUISITION AND EXPANSION THROUGHOUT THE YEARS, THE COMPANY NOW HAS OVER 3,000 ACRES OF LAND UNDER ITS PORTFOLIO: AND UNLIKE MANY REAL-ESTATE DEVELOPERS STRUGGLING WITH SALES AND CONSTRUCTION IN THE GLOBAL FINANCIAL GLOOM, FINALI CONTINUES TO GROW BY LEAPS AND BOUNDS.

THE COMPANY, WHOSE CONCEPT IN THE REAL-ESTATE DEVELOPMENT INDUSTRY IS UNPRECEDENTED, HAS NOT ONLY SURVIVED FOR 15 YEARS, IT HAS PROVEN THAT THE CONCEPT OF AFFORDING INDIVIDUALS THE OPPORTUNITY OF DESIGNING AND BUILDING THEIR OWN HOMES ON CUSTOM LOTS WITHIN A GATED MASTER-PLANNED AND COVENANT-CONTROLLED COMMUNITY WORKS. TODAY, ITS AIRPORT HILLS DEVELOPMENT IS THE MOST SOUGHT-AFTER GATED COMMUNITY IN THE COUNTRY.

FINALI'S SUCCESS CAN BE ATTRIBUTED TO ITS INVOLVEMENT IN EVERY ASPECT OF ITS DEVELOPMENTS AND OPERATIONS, FROM LAND ACQUISITION AND PROPER SECURITY OF TITLE TO LAYOUT DESIGN, SPACE PLANNING, INFRASTRUCTURE CONSTRUCTION AND EFFICIENT PROJECT MANAGEMENT. ITS TEAM, WITH OVER 100 YEARS OF COMBINED EXPERIENCE, CONSISTS OF DEDICATED STAFF AND A COMBINATION OF HIGHLY SKILLED PROFESSIONALS SUCH AS PLANNING AND DEVELOPMENT CONSULTANTS, MARKET AND FINANCIAL ANALYSTS, CHARTERED ACCOUNTANTS, ARCHITECTS, SURVEYORS, ENGINEERS AND LAWYERS. ITS STRENGTH IS BUILT AROUND ITS BLEND OF BOTH LOCAL AND INTERNATIONAL KNOWLEDGE AND NETWORKS.

"OUR HUMBLE BEGINNINGS CAN BE TRACED TO APRIL 1995, SHORTLY AFTER WE MOVED TO OUR HOUSE IN EAST AIRPORT. DETERMINATION, PERSISTENCE, LATE NIGHTS AND LOTS OF PRAYERS KEPT US GOING. AND LIKE MOST PIONEERS, FINALI ENDURED ITS FAIR SHARE OF SKEPTICISM AND DETRACTION ALONG THE WAY. BUT SKEPTICS AND DETRACTORS DIDN'T DISCOURAGE US, THEY INSPIRED US. THAT INSPIRATION PREVAILS TODAY AT FINALI. WE THANK GOD FOR HIS FAVOR AND PROTECTION ALL THESE YEARS AND LOOK FORWARD TO ANOTHER 15 YEARS OF HIS GUIDANCE," SAID EXECUTIVE DIRECTOR ESI GBEDEMA.

UNDER THE LEADERSHIP OF CEO KOFI GBEDEMA, FINALI HAS EVOLVED INTO A PREMIER REAL-ESTATE DEVELOPMENT COMPANY - AND DURING THIS EVOLUTION HE HAS BEEN INVOLVED IN AN EXTRAORDINARY LEVEL OF PHILANTHROPY ON BEHALF OF FINALI. THE COMPANY'S COMMITMENT TO EXCELLENCE AND GIVING BACK HAS BEEN KEY TO ITS SUCCESS AND WILL DRIVE ITS ONGOING MISSION TO SHAPE THE FUTURE OF THE REAL-ESTATE INDUSTRY BY CREATING UNPRECEDENTED VALUE AND OPPORTUNITY FOR CLIENTS AND EMPLOYEES.

TO MARK THE ANNIVERSARY, KOFI GBEDEMA HAS CHALLENGED THE ENTIRE FINALI TEAM, INCLUDING EVERY EMPLOYEE, TO VOLUNTEER A MINIMUM OF 15 HOURS SERVICE TO HIS OR HER LOCAL COMMUNITY WHILE THE COMPANY BROADENS ITS SHARE OF SOCIAL RESPONSIBILITY. "WE CELEBRATE OUR 15TH ANNIVERSARY WITH PRIDE IN ALL OUR ACHIEVEMENTS AND WITH OPTIMISM AND RENEWED ENERGY FOR OUR FUTURE DEVELOPMENTS AND COMMUNITY SERVICE," KOFI GBEDEMA SAYS, "LENDING A HELPING HAND IS PART OF OUR CULTURE."